



Why Project-Focused Education?

Making an investment into your future and considering professional-development training to elevate your skills, and your career, is an important decision. It needs to be engaging, relevant and immediately be able to help you to do your job, as well as to position you for future success. You want to trust your education to a credible, academically-tested, and industry-proven training partner. TwentyEighty Strategy Execution can help you to acquire the skills you need and give you the tools and strategies to put them into practice.

Why Project-Focused Education?

Regardless of your title or department, chances are you are engaged in project-based work. In fact, almost every initiative that moves a company forward is supported or driven by individual projects or entire portfolios of projects. These projects can help achieve organizational objectives, grow and sustain business, drive innovation, and maintain compliance. Every person who works on projects has a critical role not only to drive the success of the project or initiative at hand, but to contribute to the successful execution of the overall strategic goals of the company.

While senior leadership sets the organization's strategy, project-based workers execute against it and ultimately translate those goals and objectives into reality. It is the charter of TwentyEighty Strategy Execution to help individuals bridge the gap between strategy and execution by transforming the way that they think, lead, and execute project-based work. This is best accomplished by developing critical skills and competencies to get work done most effectively and efficiently. TwentyEighty Strategy Execution's professional development curriculum is built upon best practice and decades of successes in training project people.

Making an investment into your future and considering professional development training to elevate your skills, and your career, is an important decision. You don't have the time or resources to make a mistake and simply "check the box" with learning options. It needs to be engaging, relevant, and immediately be able to help you to do your job, as well as to position you for future success.

Training Partners Matter

When it comes to professional development, you have many options. It can be overwhelming if you don't know what to look for in a training partner. Is there really a significant difference in what you will learn? Are there key differences in training companies that should stand out to you? Are there courses, topics or skills that you should prioritize? The answer to each of these questions is "yes." The readiness to move into the next phase of your career should prompt you to seek out the best in skills development, quality, and learning options to get you where you strive to be.

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In our experience, there are six key factors to consider when evaluating training partners:

1. Industry Endorsement

TwentyEighty Strategy Execution was formed by the merger of industry leaders IPS Learning and ESI International. That gives us over 60 years cumulative history in developing and delivering courses that change the way people do business.

We incorporate elements of both traditional academics and real world, practical experiences to give our students a holistic view of project-based work.

2. Quality Curriculum and Range of Subjects

TwentyEighty Strategy Execution offers the most robust library of project-focused learning in the industry, and features courses in:

- Project, Program and Portfolio Management
- Business Analysis
- Agile
- Strategy Execution
- Contract and Vendor Management
- Project Leadership and Business Skills

TwentyEighty Strategy Execution dives deep into these topics to drive skill proficiency and mastery of the disciplines. We support students across all tiers of project roles, from foundational to advanced, and offer specialized courses to provide the tools that you need to shine in your career. With over 150 courses to choose from, you'll find what you need in our course catalog.

TwentyEighty Strategy Execution has a rich heritage of academic rigor. We have a prestigious educational partnership with The George Washington University, through which we offer Associate's and Master's Certificate programs. Through our partnerships, our vast practical industry knowledge and cultivated expertise, we ensure that our learning is of the highest quality available.

We incorporate elements of both traditional academics and real world, practical experiences to give our students a holistic view of project-based work. The material we teach is a unique blend of research-based insight and market-proven principals.

TwentyEighty Strategy Execution offerings are vetted against industry standards and criteria:

- Our content is aligned to and endorsed by the premiere governing bodies of the industry: PMI®, IIBA®, NCMA®
- We're a PMI® Registered Education Provider (REP) - all courses count toward earning and maintaining your professional project certifications
- PMI® awards our certificates
- Key government organizations review our content and endorse our programs for continuing education credits and certification achievement and maintenance:
Defense Acquisition University, U.S. General Services Administration, Federal Acquisition Institute

We're continually evaluating and evolving our content to keep pace with business change. That's why project leadership, strategic execution, and business skills are featured cornerstones of our offerings. We've found them to be equally as important as traditional technical skills when it comes to successfully executing project-based work today.

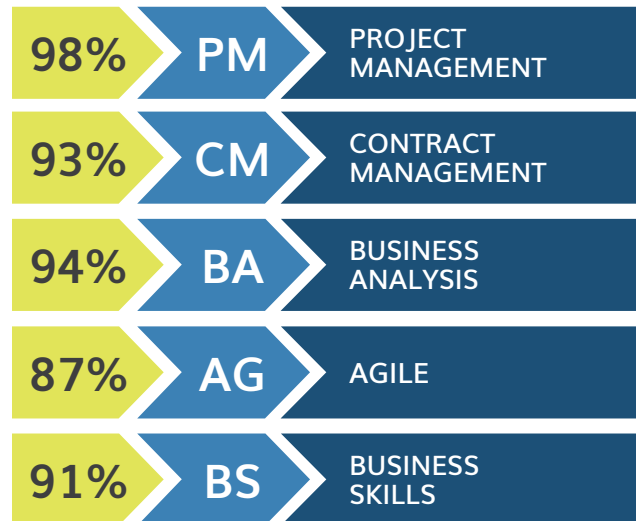
3. Instructors

Instructors can make or break the learning experience. TwentyEighty Strategy Execution's instructors are all project practitioners and bring real-world experiences into the classroom. Nothing brings a concept to life like hearing how it has played out in actual situations, with relatable examples and tangible impacts to the project team and to the business.

In our experience, both academia and industry understanding are necessary to illustrate how theoretical concepts are applicable in the workplace. Our instructors – with their diverse practical experience throughout a broad range of industries, roles and environments – share both theoretical and application perspectives with students. They are adept at contextualizing coursework to their students. They don't just lecture at you, they interact and engage with you.

COURSEWARE, INCLUDING RELEVANCE OF EXAMPLES AND THE SCOPE OF THE MATERIALS

Students who train with TwentyEighty Strategy Execution consistently respond favorably to our curriculum:



TwentyEighty Strategy Execution employs more than 600 instructors, consultants, and industry experts around the world, who have been vetted through a rigorous process to ensure the highest-quality learning experience for our students. This global body of instructors allows for further course contextualization through localized perspective, language, and culture as it relates to business.

4. Support

All of our students have access to a superior team of course counselors, ready to help in finding just the right offering to fit your needs. Guidance surrounding specific learning objectives, learning timeframe, budget, and location can be invaluable to ensure that you receive maximum value for your training investment. Counselors work with you to understand what is driving your learning, and help you to design the right curriculum path for your individual goals. They provide each student with recommendations as to how different courses can immediately help acquire various skills, while also providing the big picture view of how to gain mastery and both professional and academic certifications.

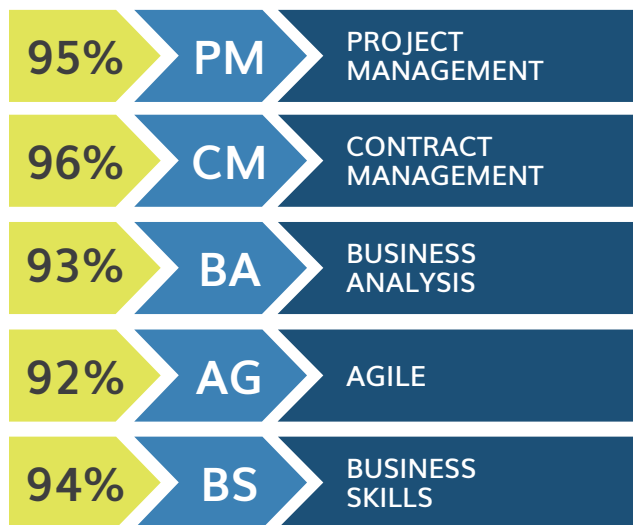
It's critical that the learning fit into a students' budget, ideal timeframe, learning preference, and best aligns with their specific needs. Our course counselors will also help you identify the delivery method that works best for you.

Our courses are :

- Instructor-led in a classroom
- Instructor-led online
- Self-paced recorded eTraining

INSTRUCTOR PERFORMANCE, INTERACTIONS AND ENGAGEMENT

Our instructors are evaluated by their students on three quality metrics, and they consistently score premium ratings in all areas:



5. Worldwide Access

TwentyEighty Strategy Execution has one of the largest global instructor teams, supported by 17 global offices, and ready to provide you with the best and most seamless access around the world. Our public courses are offered across the globe in 82 locations. We've trained more than 2.5 million professionals over our three-decade history, making a positive impact on our students' day-to-day jobs and setting them up for success in their careers.

6. Meaningful Results

There's a reason why companies of all sizes and all over the globe, including 65 Global Fortune 100 companies and 26 Global Fortune 50 companies, train with TwentyEighty Strategy Execution: We deliver workforce learning that improves the way people lead and execute project-based work.

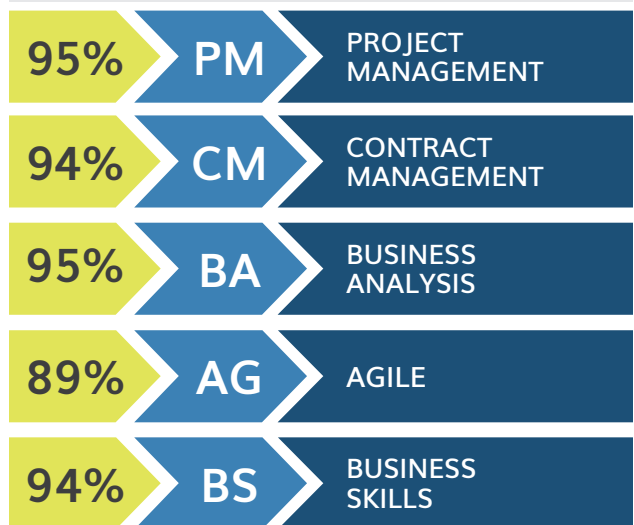
The Right Education Is Imperative for Your Career

What sets TwentyEighty Strategy Execution apart from other training companies? You'll learn from the top instructors in the field to gain critical knowledge to do your job better and allow your career to soar. All while having flexibility in your learning preferences and options that best suit you and allow you to earn credits that can be applied towards new, or the maintenance of, recognized industry credentials.

LEARNING NEW KNOWLEDGE AND SKILLS

Students who train with TwentyEighty Strategy Execution agree that our programs demonstrate real business impact.

Across the board, students report business performance improvement and program quality results after participating in our program:



TwentyEighty Strategy Execution offers you a complete package, including:

- Industry recognition
- Quality and comprehensive coursework
- Knowledgeable and skilled instructors
- Helpful support services
- Worldwide and flexible access
- Impact to performance and careers

More Than Just Training

TwentyEighty Strategy Execution is part of the TwentyEighty family, one of the premiere names in the learning space. We're passionate about education and make it our mission to solve your learning challenges. We have made a difference in the careers of more than 8 million people in 7,200 companies within the areas of sales and service performance, leadership, strategy execution and project based work, and credit performance.

To learn more about how TwentyEighty Strategy Execution can help you take your career to the next level, contact one of our course counselors by visiting strategyex.com/course-counselors.

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At TwentyEighty Strategy Execution we deliver performance education that closes the strategy execution gap by strengthening peoples' strategic and project execution capabilities to drive higher performance. By combining the best of cutting-edge university research and proven business techniques, we deliver a performance-focused perspective designed to increase alignment and engagement across teams, business units or the entire enterprise. Learn more today at strategyex.com.

To learn how to assess and enhance your organization's PM leadership skills, contact an expert at +1 888.374.8884 or info@strategyex.com.