



LEARNING SOLUTIONS & CERTIFICATE PATHS

BUILD SKILL SETS. CHANGE MINDSETS.

STRATEGY
EXECUTION™



Our Partnership With The George Washington University

Since 1984, Strategy Execution has partnered with The George Washington University (GW) to deliver professional courses that achieve the highest standard of academic excellence. The George Washington University School of Business (GWSB) is widely renowned for excellence in teaching and research, and is often recognized in top academic and professional rankings by the Financial Times, The Wall Street Journal, the Princeton Review, U.S. News & World Report and Business Week, as well as numerous other respected media sources. GW maintains a global profile and collaborates with universities around the world.

GW ADVANCED DEGREE PROGRAM

Advanced standing toward admission into the GW Master of Science in Project Management (MSPM) program is offered to those earning a Master's Certificate in Project Management from Strategy Execution within the past five years.

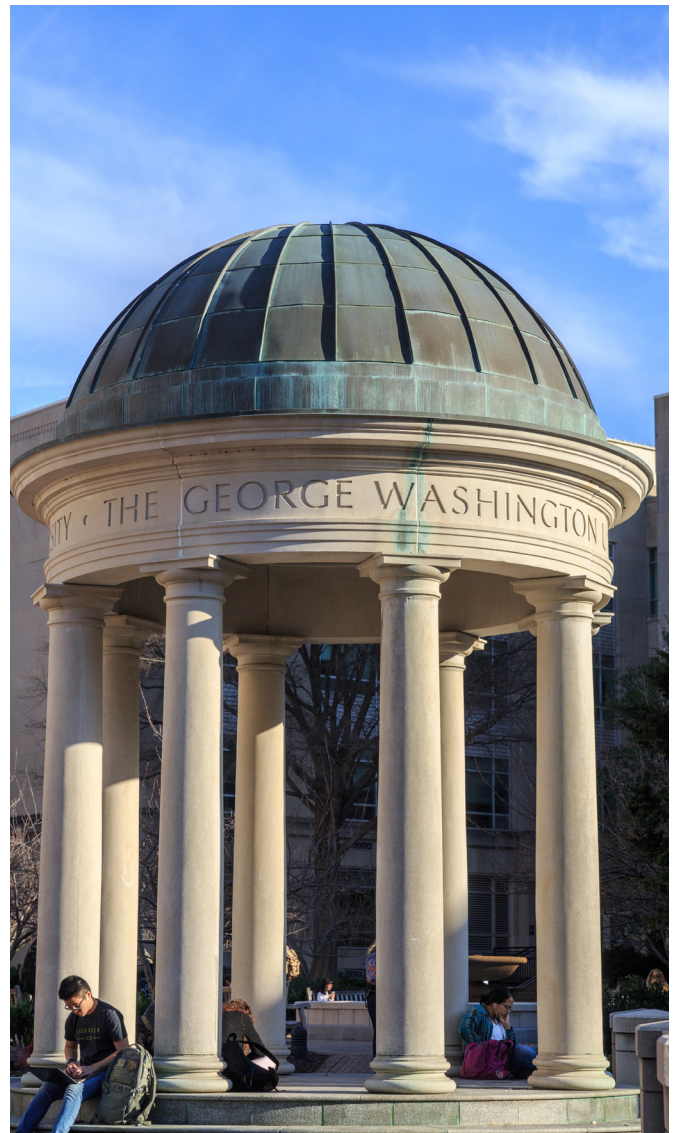
PROFESSIONAL CERTIFICATES AND CREDENTIALS

Our partnership with GW adds additional assurance for our students that our courses and programs meet the highest academic standards. Achieving a GW certificate demonstrates outstanding skill and competency and serves as a recognized credential. With the successful completion of a specified series of courses, students are awarded the corresponding Associate's or Master's Certificate. Upon completion of any of our prestigious Master's Certificate Programs, students are eligible to add credentials to their titles. To date, well over 100,000 Strategy Execution students have earned certificates through the GW partnership.



**THE GEORGE
WASHINGTON
UNIVERSITY**

WASHINGTON, DC



For more information
call (+ 39) 02 83847.263 or email us at solutions@strategyex.it

Earning Credentials From The George Washington University

Upon completion of any of our prestigious master's certificate programs, you will be eligible to add credentials to your title. Backed by our academic partner, The George Washington University, these credentials signify to the industry that you have completed your Master's in a specific field of work. Here is the list of applicable credentials.



GWCAP (certified Agile practitioner) – individuals that have earned a Master's Certificate in Agile Practices can add this credential to the end of their signature line

GWCPM (certified project manager) – individuals that have earned either the Master's Certificate in Project Management or Master's Certificate in Project Management with a Concentration in IT can add this credential to the end of their signature line

GWCCM (certified contract manager) – individuals that have earned a Master's Certificate in Contract Management can add this credential to the end of their signature line

GWBCA (certified business analyst) – individuals that have earned the Master's Certificate in Business Analysis can add this credential to the end of their signature line

GWCPgM (certified program manager) – individuals that have earned the Master's Certificate in Program Management can add this credential to the end of their signature line



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PROJECT MANAGEMENT

ASSOCIATE'S CERTIFICATE PROJECT MANAGEMENT

Complete three courses within two years

MUST BE TAKEN

- Managing Projects

AT LEAST ONE MUST BE TAKEN

- Contract Management Principles & Practices
- Project Management Applications
- Project Leadership, Management & Communications
- Quality for Project Managers
- Risk Management
- Scheduling & Cost Control

ONE MAY BE TAKEN FROM THESE PROGRAMS

- Agile
- Project Management
- Business Analysis
- Program Management
- Business Skills
- Vendor Management
- Contract Management

MASTER'S CERTIFICATE PROJECT MANAGEMENT

Complete seven courses within four years

AT LEAST THREE MUST BE TAKEN

- Contract Management Principles & Practices
- Managing Projects
- Project Management Applications
- Project Leadership, Management & Communications
- Quality for Project Managers
- Risk Management
- Scheduling & Cost Control

FOUR MAY BE TAKEN FROM THESE PROGRAMS

- Project Management
- Program Management

TWO MAY BE TAKEN FROM THESE PROGRAMS

- Agile
- Business Analysis
- Business Skills
- Contract Management
- Vendor Management

LEAN & AGILE PRACTICES

ASSOCIATE'S CERTIFICATE AGILE PRACTICES

Complete five courses two years

MUST BE TAKEN

- Fundamentals of Lean and Agile

AT LEAST ONE MUST BE TAKEN

- Continuous Improvement with Lean and Kanban
- Iterative Delivery with Scrum and Kanban

AT LEAST ONE MUST BE TAKEN

- Eliciting and Managing Requirements
- Establishing a Business Mindset
- Managing Projects

ONE MUST BE TAKEN

- Facilitation Techniques for Business Analysis
- High-Impact Communication
- Critical Thinking and Problem Solving

MASTER'S CERTIFICATE AGILE PRACTICES

Complete nine courses in four years

MUST BE TAKEN

- Fundamentals of Lean and Agile
- Iterative Delivery with Scrum and Kanban
- Continuous Improvement with Lean and Kanban

AT LEAST ONE MUST BE TAKEN

- Lean and Agile Project Management
- Fundamentals of DevOps

THREE MUST BE TAKEN

- Eliciting and Managing Requirements
- Establishing a Business Mindset
- Managing Projects

AT LEAST ONE MUST BE TAKEN

- Project Leadership, Management & Communications
- Facilitation Techniques for Business Analysis
- High-Impact Communication
- Critical Thinking and Problem Solving

To focus on Scrum, take Iterative Delivery with Scrum and Kanban.
To focus on Lean, take Continuous Improvement with Lean and Kanban.

PROGRAM MANAGEMENT

MASTER'S CERTIFICATE PROGRAM MANAGEMENT

Complete seven courses within four years

MUST BE TAKEN

- Program Management

AT LEAST FOUR MUST BE TAKEN

- Analyzing Benefits & Refining Solutions
- Contract Management Principles & Practices
- Defining Business Needs & Solution Scope
- Enterprise Business Analysis
- Lean & Agile Project Management
- Negotiation Skills for Project Managers
- Rapid Assessment & Recovery of Troubled Projects
- Risk Management

TWO MAY BE TAKEN FROM THESE PROGRAMS

- Agile
- Business Analysis
- Business Skills
- Contract Management
- Project Management
- Program Management
- Vendor Management

WE OFFER COURSES IN THE FOLLOWING MODALITIES:



E-TRAINING



ON-SITE



VIRTUAL CLASSROOM



PUBLIC CLASSROOM

- To register for courses or for more information about online or onsite learning solutions, call our experts at **+1 888.374.8884** or visit our website at strategyex.com.

BUSINESS ANALYSIS

ASSOCIATE'S CERTIFICATE BUSINESS ANALYSIS

Complete three courses within two years

MUST BE TAKEN

- Fundamentals of Business Analysis

ONE MUST BE TAKEN FROM THIS PROGRAM

- Business Analysis

ONE MAY BE TAKEN FROM THESE PROGRAMS

- Agile
- Business Analysis
- Business Skills
- Contract Management
- Project Management
- Program Management
- Vendor Management

MASTER'S CERTIFICATE BUSINESS ANALYSIS

Complete seven courses within four years

MUST BE TAKEN

- Fundamentals of Business Analysis

FOUR MUST BE TAKEN FROM THIS PROGRAM

- Business Analysis

TWO MAY BE TAKEN FROM THESE PROGRAMS

- Agile
- Business Analysis
- Business Skills
- Contract Management
- Project Management
- Program Management
- Vendor Management

Exam preparation courses do not qualify toward associate's certificates. Prior to selecting courses, please consult your course counselor. They will help you learn your options for each specific course while providing you complete certificate information and a full list of exclusions.

CERTIFICATE INFORMATION AND A FULL LIST OF EXCLUSIONS

GW Associate's Certificates, GW Master's Certificates, and Strategy Execution Professional Certificates excluding FAC-P/PM Certificates; also excludes Adaptive Strategic Execution Program Certificate.

- Each course may be applied to only one certificate. However, all courses applied to an associate's certificate may also be applied toward the corresponding master's certificate.
- FAC-P/PM courses and Adaptive Strategic Execution Program courses do not qualify toward the GW certificates in Project Management, IT Project Management, Program Management, Agile Practices, Business Analysis, and Contract Management or to the Strategy Execution Professional Certificate in Business Skills.
- Exam preparation courses do not qualify toward GW Associate's Certificates, the Master's Certificate in Program Management, or the Professional Certificate in Business Skills.
- Courses that are less than 12 contact hours in duration do not qualify. However, any two such courses with a combined total duration of 12 or more hours can qualify as a single course.
- Students must adhere to the restrictions specified on the specific course pages.

Course-specific substitutions, restrictions, and recommendations:

Stakeholder Management course deliveries can qualify as one of the courses on strategyex.com.

Planning and Managing Projects

- May be substituted for Managing Projects as the 'Required' course toward the Master's Certificate in Project Management.
- Students should avoid taking the following courses due to redundancy (but it is not prohibited): Managing Projects and Project Planning, Analysis and Control.

Project Planning Analysis and Control

- May be substituted for Managing Projects as the 'Required' course toward both the Associate's Certificate in Project Management and the Master's Certificate in Project Management.
- For the Associate's Certificate in Project Management, students should not also take the following due to redundancy: Managing Projects, Managing IT Projects, Risk Management, IT Risk Management, and Scheduling and Cost Control. When taken in combination with Project Planning Analysis and Control, these courses will be treated as a single course toward this certificate. Additionally, students should avoid taking the following course due to redundancy (but it is not prohibited): Planning and Managing Projects
- For the Master's Certificate in Project Management, students should avoid taking the following courses due to redundancy (but it's not prohibited): Managing Projects, Managing IT Projects, Risk Management, IT Risk Management, and Scheduling and Cost Control, and Planning and Managing Projects.

Introduction to Project Management

- May be substituted for Managing Projects as the 'Required' course toward the Associate's and Master's Certificate in Project Management.
- Students making this substitution should also take Project Leadership, Management and Communication (but not required).

Eliciting and Managing Requirements, Developing Agile Requirements, and Agile Projects: Keys to Getting Started

- Classes completed prior to March 1, 2018 may be substituted for Managing IT Projects and IT Risk Management as the 'Required' course toward the Master's Certificate in Project Management with a Concentration in IT Project Management.

- As of March 1, 2018 students should not take both Eliciting and Managing Requirements and Developing Agile Requirements. These courses are redundant and will be treated as a single course toward all certificates.

Delivering Agile Projects with Scrum

- Classes completed prior to January 1, 2016 may be substituted for Agile Projects: Keys to Getting Started as the 'Required' course toward the grandfathered Master's Certificate in Agile Practices.

Contract Management Principles and Practices

- May be substituted for Federal Contracting Basics as a 'Required' course toward the Master's Certificate in Contract Management.
- Students should not also take Federal Contracting Basics due to redundancy (but not prohibited).

PMO Program and Portfolio Workshop

- May be substituted for Eliciting and Managing Requirements, Establishing a Business Mindset, or Managing Projects toward the Master's Certificate in Agile Practices.

DevOps Deep Dive Workshop

- May be substituted for Eliciting and Managing Requirements, Establishing a Business Mindset, or Managing Projects toward the Master's Certificate in Agile Practices.

Project Portfolio Management Using Agile

- May be substituted for Lean and Agile Project Management toward the Master's Certificate in Agile Practices.

Defining Business Needs and Solution Scope

- May be substituted for Eliciting and Managing Requirements toward the Master's Certificate in Agile.

Agile Practices for Product Owners, Agile Projects: Keys to Getting Started, Delivering Agile Projects with Scrum, Developing Agile Requirements, and Estimating and Planning Agile Projects

- May be substituted for a combination of Fundamentals of Lean and Agile and Managing Projects toward the Master's Certificate in Agile Practices.
- Students who completed any three of Agile Practices for Product Owners, Agile Projects: Keys to Getting Started, Delivering Agile Projects with Scrum, Developing Agile Requirements, Estimating and Planning Agile Projects, and Project Portfolio Management Using Agile may complete the Master's Certificate in Agile Practices by completing additional courses as follows:
 - Must complete both Iterative Delivery with Scrum and Kanban and Continuous Improvement with Lean and Kanban
 - Must complete Lean and Agile Project Management unless they completed Project Portfolio Management Using Agile (students who completed Project Portfolio Management are exempt)
 - Must complete any two of Fundamentals of DevOps, Eliciting and Managing Requirements, Establishing a Business Mindset, Project Leadership, Management and Communications, Facilitation Skills for Business Analysis, High Impact Communications, and Critical Thinking and Problem Solving
- Students who completed four or more Agile courses on the previous Agile certification path should refer to the grandfathered Agile certification path.

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