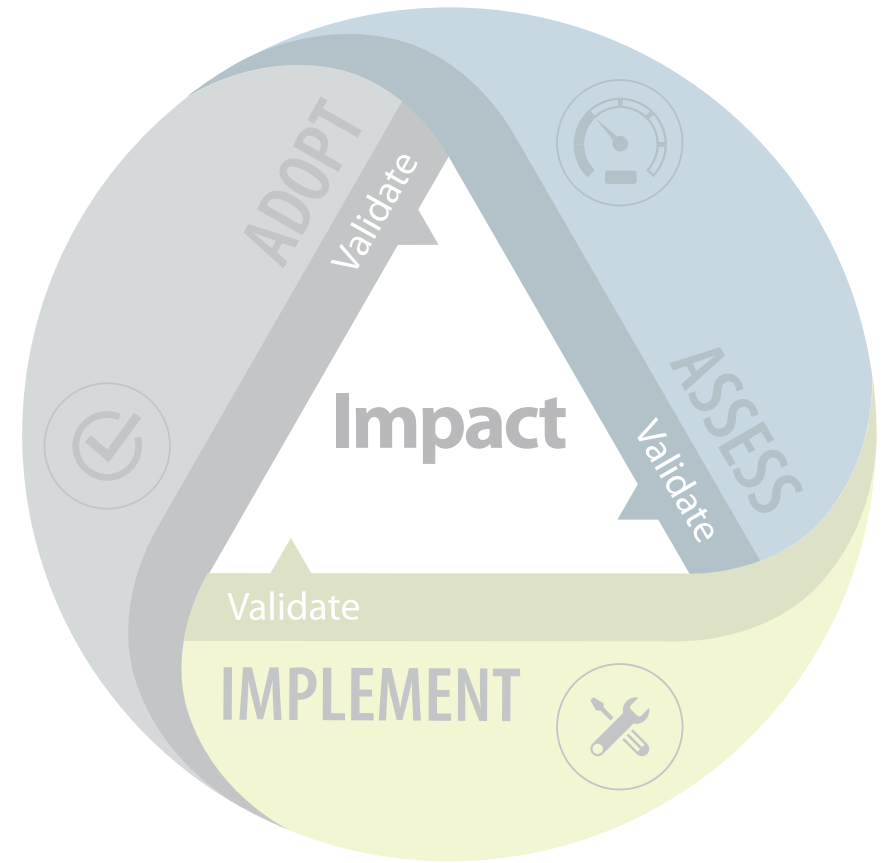




The Impact Model

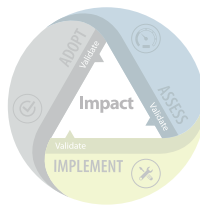


For over 35 years, organisations have come to TwentyEighty Strategy Execution seeking to build capabilities and enhance efficiencies at three levels of their organisation, the enterprise, the operation and the individual.

We can help you evaluate and address current strengths and opportunities for improvement in the following ways:

- **Enterprise** – Executive sponsorship of initiatives in support of the organisation’s strategy.
- **Operation** – The structures, systems and processes that exist to efficiently execute the strategy of the organisation.
- **Individual** – Building capability and ensuring the proficiency of individuals who support the enterprise and its operations.

Defining Where You Are and Where You Want To Go



Individual Assessments

By assessing individual competencies, you can become more effective at targeting your organisation's performance improvement efforts, set learning benchmarks to measure success and determine areas in which learning reinforcement is necessary.

Knowledge and Skills Assessment

Measure your team's knowledge and skill levels to find out where strengths and opportunities lie. TwentyEighty Strategy Execution offers two comprehensive, easy-to-use, online assessment tools covering the technical competencies of project management and business analysis.

- PMAppraise® – 80 questions, aligned with the PMI's® PMBOK® and TwentyEighty Strategy Execution's best practices in project management
- BAAppraise® – 80 questions, aligned with the IIBA's BABOK® and TwentyEighty Strategy Execution's best practices in business analysis

After completion, a comprehensive report is generated for each individual along with a consolidated group report (if required).

PM360: A PM "Soft Skill" Competency Assessment

TwentyEighty Strategy Execution's PM360™ tool helps clients measure and benchmark "soft skill" competencies and behaviours in their project managers from a 360 perspective. A comprehensive report is generated to show how an individual's current performance in communication, team leadership, etc. is perceived, rated and valued by key project stakeholder groups, such as sponsors and team members.

Organisational Assessments

By assessing organisational performance, organisational maturity, learning effectiveness and other key performance improvement elements, you can gain insight into the effectiveness of current processes and systems, and the degree to which staff adhere to corporate frameworks and methodologies in the practical deployment of their projects. Also covered are the potential barriers to success that may stem from current organisational attitudes towards the role, their value and the function of project management.

TwentyEighty Strategy Execution offers a range of assessment options to help you benchmark your organisation's current state.

Web-based Maturity Assessments

- Knowledge & Practices surveys for project management, programme management, business analysis and agile project management
- High Performer PM360 – understanding what "good looks like" in your organisation today through your highest performing PMs.

Consultant-led Maturity Assessments

- ProjectFRAMEWORK™ Assessments
- OPM3® Assessments

Measurement Solutions

Get Meaningful Results and a Greater Return on your Training Investment

Organisations today are increasingly obliged to justify the business impact of their training budget. This Return on Investment (ROI) challenge is intensified by the difficulty of quantifying the true value of training and measuring the transfer of learning to the workplace.

With this challenge in mind, TwentyEighty Strategy Execution have partnered with KnowledgeAdvisors Inc. and their flagship technology platform Metrics that Matter (MTM™).

MTM™ is the market-leading learning analytics system combining world-class evaluation with powerful analytic tools to help organisations measure and improve their talent development programmes.

The "Smart Sheet" approach offered by MTM™ allows you to measure the effectiveness of learning programmes and identify key areas for change based on your organisational goals.

Pre- and Post-Course Assessments

Assessments are a vital part of your learning programme - they highlight areas for change and also demonstrate business impact and ROI.

TwentyEighty Strategy Execution perform many different types of pre- and post-course assessment in order to help you identify, categorise and prioritise current practices and behaviours, analyse gaps, identify successes and remaining challenges and establish baselines for improvement.

Assessments play a critical role in validating and evaluating the effectiveness and content of your learning programme.

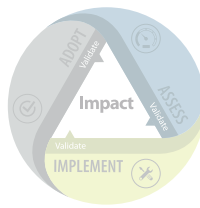
MTM™ Evaluations

From the moment that a learning event ends, the quantitative and qualitative data collected through the MTM™ Post-Course Evaluations enable you to measure – and benchmark – the outcome of the training and receive predictive data about the impact of that training on job and business performance.

Follow-up evaluations – three to six months after the delivery of the learning event or learning programme – allow you to validate the extent to which those predictive results have translated as real returns in the workplace.

This information coupled with our in-depth analytics, intuitive reports, scorecards and benchmarking reports will help you to track your organisation's progress – and the ROI related to training – more accurately.

Building Knowledge and Skills for Improved Performance



Once your goals are addressed with measurement tools put in place, your programme is designed using the most appropriate tools and delivery methods available to your organisation. TwentyEighty Strategy Execution works with you to create a tailored plan that lets you build upon your current strengths, provides optimal solutions that address ongoing opportunities for performance improvement and prepare you for the adoption of knowledge and skills on the job.

TwentyEighty Strategy Execution integrates a number of elements to provide a blended learning solution that fulfils your organisation's objectives.

Training Programmes

Technical Project Management Training

- Core Project Management
- Advanced Project Management & Programme Management
- Agile Project Management
- Business Analysis
- Contract Management
- PMP® Certification Preparation

Leadership and Communications Training

Strategic and Business Management Training

- Strategy execution and project-based work alignment
- Strategy execution and resource management

Delivery Format

Courses with delivery options that include:

- Corporate Onsite Training
- Public Classroom Training
- Virtual Classroom
- E-training
- Learning on Demand modules

Certification

Certification enables you to equip yourself with the knowledge and skills to confidently complete increasingly demanding projects and build credibility that sets you apart as a leader.

Industry Alignment

- TwentyEighty Strategy Execution's courses are aligned with the PMI's® PMBOK® Guide (Project Management Body of Knowledge) and the IIBA's® BABOK® Guide (Business Analysis Body of Knowledge). This means you can apply our courses towards gaining a recognised industry certification

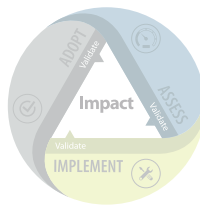
Training Excellence

- Delegates tell us our hands-on professional training for project managers and business analysts prepares them for the real-world challenges they face every day
- From over 500,000 evaluations, our average student rating for our courses is 9 out of 10!
- Our dedicated team customises your learning programmes to your specific methodologies, requirements and tools
- Highly experienced, expert instructors deliver high quality content covering the most essential topics in business today
- We rigorously review our courses to reflect the latest practices and changing needs of the market
- Our post-learning workshops to reinforce key material from the programme and increase adoption rates

Solid Credentials

- Our academic rigorous programme is backed by The George Washington University in Washington DC, United States
- We are a Registered Education Provider of the PMI® (Project Management Institute) and the IIBA® (International Institute of Business Analysis)
- We are an authorised Provider of Continuing Education and Training Programmes by the International Association for Continuing Education and Training (IACET)
- Our courses are recommended by The American Council on Education's (ACE) College Credit Recommendation programme (CREDIT) for undergraduate credit

Reinforcing and Applying the Skills Learned



Your learning programme needs to achieve real-world results in order to be successful. We make sure that new skills and knowledge learned is leveraged and retained, so you continue to get the measurable results you need going forward.

Our team includes engagement managers, business development managers, expert instructional designers, subject matter experts, and instructors, who follow your programme from planning through post-implementation and assessment, to ensure that processes and practices deliver the desired impact.

Organisational Knowledge and Skills Adoption

By focusing on organisational knowledge and skills adoption, you will see how the “classroom” skills transfer into performance and behaviours that can be seen and felt in the workplace – the impact of which can be measured at an organisational level.

Learning on Demand - TwentyEighty Strategy Execution has developed nineteen project management learning on demand modules that covers the four phases of the project life cycle, five business analysis and three information technology learning on demand modules. each module is ninety minutes long, self- paced and online. these modules can be used as part of a knowledge reinforcement or adoption strategy.

Project Planning Workshops - Project planning workshops provide a practical complement to TwentyEighty Strategy Execution’s formal project management training programmes. The workshops are led and facilitated by an experienced workshop coach and are available in a three, four or five day format.

There are two different types of Project Planning Workshops:

Project Simulation Workshop - A workshop using a specifically developed client case-study bringing together project managers from different parts of the business to work through simulations in-order to build a more common, practical and robust approach to the planning activities they undertake for their own live projects.

Live Project Workshop - A workshop designed to fast-track the planning process for live client projects, while at the same time building higher levels of quality, robustness and consistency into the planning deliverables.

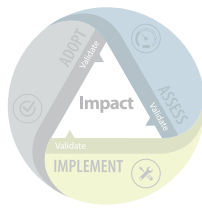
Individual Knowledge and Skills Adoption

By focusing on an individual’s knowledge and skills adoption, you will see how the individual can transfer their classroom knowledge to the workplace and improve their performance and behaviours.

Online Training Portal - TwentyEighty Strategy Execution’s interactive, proprietary learning platform offers an access portal for information, tools and assessments related to TwentyEighty Strategy Execution’s learning programmes and courses.

TwentyEighty Strategy Execution Advisor - A complimentary service that gives students the chance to ask questions about TwentyEighty Strategy Execution’s course content following completion of their courses.

A Comprehensive Solution for Performance Improvement



TwentyEighty Strategy Execution's Flexible Impact Model

While some clients may choose to follow the Impact Model closely, it's important to note that TwentyEighty Strategy Execution can deliver best-practice services and solutions in one activity rather than engaging in all three activities. Each activity drives value and results on its own; however, it is when they come together that clients can truly build talent and drive measurable results.

Assess

To measure programme impact and the results of an investment, the client's baseline and current state must be understood. Our cross-functional team of experts gain insight into your organisation's best practices and unique challenges as well as an understanding of your distinct goals, cultures and methodologies. This establishes a road map to deliver your organisation's measurable results. Some of the tools that support these activities include:

- A custom survey
- Interviews with key staff members
- Individual assessment tools
- Organisational assessment tools
- Skill gap and performance analysis of your employees, the process, tools and infrastructure
- Project assessments
- Methodology evaluations

Adopt

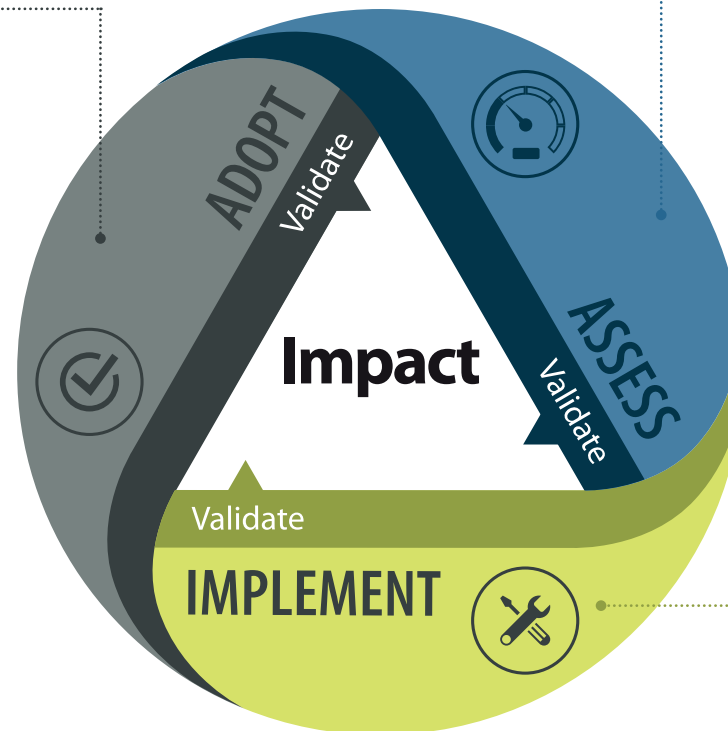
TwentyEighty Strategy Execution offers a range of tools and services designed to ensure that processes and practices implemented on your road map translate into measurable results for your organisation. It is through the adoption activities that the desired future state is achieved. These activities may include:


- Recommendations for clients to drive results internally and support the adoption of improved business processes
- Application workshops to provide opportunities to learn while creating deliverables
- Knowledge transfer tools and approaches
- Individual or group coaching and mentoring services
- Change management
- Use of our interactive, proprietary learning platform, our Online Training Portal

Implement

Once a clear road map and measurement tools are in place to validate progress toward your future state, the programme is set up for successful implementation. Elements of your programme could include:

- Training courses in project management, programme management, business analysis, contract management, business skills and agile project management
- Workshops, seminars and webinars
- Consulting services aimed at practice and process improvement
- Building and deploying methodologies and standards
- Establishing and improving the effectiveness of Centres of Excellence





TwentyEighty Strategy Execution can provide a road map to help your organisation achieve measurable results.

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