

TwentyEighty's Flexible Impact Model

A Comprehensive Solution for Performance Improvement

At TwentyEighty Strategy Execution we believe that a good return on training investment is achieved by assessing the long-term impact a training programme should have on the business. Learning a new skill in a classroom setting is one thing; actually applying that skill to the job is completely another. Without reinforcing what participants learn, training becomes just another theoretical idea without any practical application. Real learning is about adopting and applying what you learn to reality.

TwentyEighty's **Impact Model** – **Assess**, **Implement** and **Adopt** – demonstrates this valuable process.

Each activity drives value and results on its own; however, it is when they come together along with validation at each stage which delivers immediate, measurable improvements that make a lasting *impact*.

Assess

Individual Assessments

- PMApraise: A Knowledge Assessment
- BAApraise: A Knowledge Appraisal
- PM360: A Project Management Competency Assessment

Organisational Assessments

- Process Reviews – for Project Management
– for Business Analysis
- Artifact Reviews – for Project Management
– for Business Analysis
- PM Knowledge & Practices Survey
- BA Knowledge & Practices Survey
- High Performer 360

Adopt

Knowledge & Skills Adoption and Reinforcement

- Individual Training Portal
- Learning on Demand Modules
- Project Planning Workshops
– Project Simulation Workshop
– “Live” Project Workshop
- Impact Workshops
– Project Management
– Business Analysis
– Contracting
- Coaching
– One-on-One Coaching
– Group Coaching

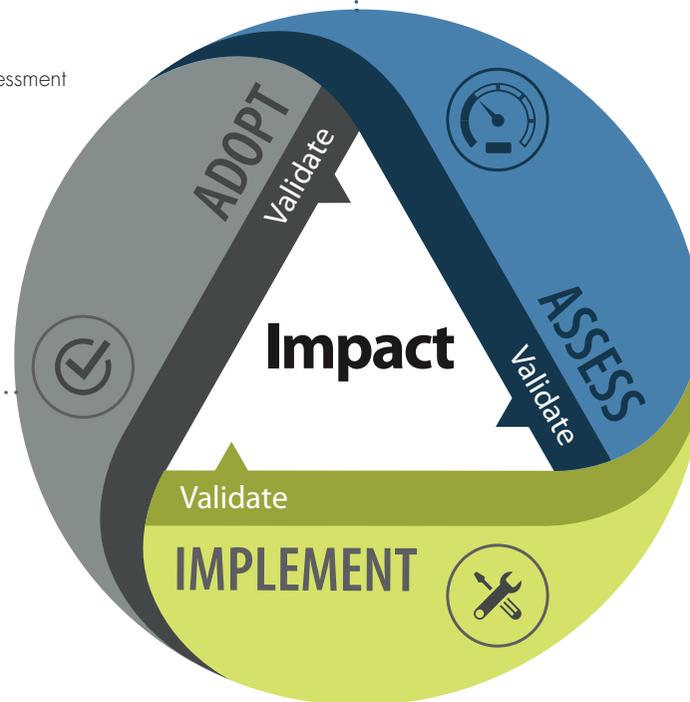
Implement

Our Training Courses Cover the Following Areas

- Core Project Management
- Advanced Project Management
- Programme Management
- Agile Project Management
- Business Analysis
- Business Skills
- Contract Management
- Leadership and Communication

Course Formats

- Public Classroom Training
- Corporate Onsite Training
- E-Training
- Virtual Instructor-Led Training
- Learning on Demand Modules
- Blended Learning



Assess: Defining Where You Are and Where You Want to Go

At TwentyEighty, we understand that learning is not just a single event. It's a continuous process that occurs over time.

Evaluating and benchmarking current capabilities and performance levels allows you to identify and assess skill gaps that impede project execution.

Individual Assessments

Learning is an investment in your future. Like all investments, it should be analysed to make sure it is addressing the right things for the right reasons. Our individual assessments help ensure that learning offerings are targeted to the development opportunities that will have the greatest impact.

PMAppraise

Measures knowledge of 33 project management best practices and four project management phases identified by TwentyEighty Strategy Execution subject-matter experts. Also measures results against the knowledge areas of the *PMBOK® Guide* and the professional responsibility domain.

BAAppraise

Measures knowledge of 23 business analysis best practices and six business analysis phases identified by our subject-matter experts. Also measures results against the knowledge areas of the *BABOK® Guide*.

Assessments Include

These online assessments consist of 80 multiple-choice questions each. On average the assessments take about 1.5 to 2 hours to complete. After completion, the assessments are scored automatically and the results are sent to you via email. For 30 days after completing PMAppraise/BAAppraise, you have online access to the report that shows all areas needing improvement.

Benefits

- Measure existing knowledge levels so training can be targeted
- Ensure that training budget goes toward learning activities that will benefit the learner and the organisation
- Maximise training investment

PM360

Measures a project manager's behaviour and skills in six competency areas to help identify best performers and their effectiveness. It allows your project management employees to be rated by their direct managers, current and former project sponsors, and project team members. The assessment culminates in a detailed and comprehensive report that will help you determine your employees' competency levels.

PM360 focuses on six key competency areas:

- Organisation and Industry Acumen
- Process Expertise
- Customer Focus
- Team Leadership
- Communication
- Personal Effectiveness

Benefits

- Gather essential information about your employees' strengths and weaknesses
- Identify and develop your best performers
- More effectively assign projects throughout your staff
- Identify the training your staff needs to improve their capabilities

Organisational Assessments

All the learning in the world won't help if the mechanics of your project environment aren't aligned to your employees' skills. TwentyEighty Strategy Execution's organisational assessments help uncover potential project management issues.

PM Knowledge & Practices Survey

This online survey is baselined against Levels 2 and 3 of our Project Management Maturity Model ProjectFRAMEWORK™. It is designed to measure an organisation's "AS-IS" state, in terms of the project management practices that currently exist, the extent to which those practices are being deployed and used consistently by the groups being surveyed, and how that deployment relates to their knowledge of "best practice" in the same areas.

BA Knowledge & Practices Survey

This online survey is to generate data on a client's current Business Analysis (BA) working practices, and related BA performance, across the full requirements lifecycle. The survey, which is IIBA-aligned, is designed to measure

- the BA practices that currently exist
- the extent to which those practices are being deployed and used consistently by the groups being surveyed
- how that current deployment relates to their knowledge of "best practice" in the same areas

Analysis of the survey data provides evidence of good, consistent practice, and also highlights areas where further investigation, or specific interventions, may be required to improve practices and elevate performance.

High Performer PM360

Most organisations don't seem to know where their project management performance benchmarks are set, particularly as it relates to the application and impact of "soft skills". The key to establishing the required benchmarks, sits with the perceived "high performers" in your current PM organisation. Working with a group of your nominated "high performers", we use our Project Manager Competency Model and PM360 assessment tool to help put hard measures around the perceived value, and observed impact, of specific soft skill behaviours of your key stakeholder groups, and their views on what constitutes project "success" for the current organisation.

Implement: Building Knowledge and Skills for Improved Performance

Programmes tailored to let you build upon your strengths, provide optimal solutions to improve performance and prepare you for the adoption of knowledge and skills

Core Project Management	Elective Courses	Agile Project Management	Contract Management	Business Skills
Managing Projects	Negotiation Skills for Project Managers	Delivering Agile Projects with Scrum	Managing Contracts	Taking Charge of Organisational Change
Managing IT Projects	Budget and Financial Management	Agile Project: Keys to Getting Started	Managing Service Level Agreements	Critical Thinking and Problem Solving
Scheduling and Cost Control	Business Process Analysis, Innovation and Design	Developing Agile Requirements	Writing Statements of Work	High Impact Communication
Risk Management	Writing Statements of Work: The Heart of any Contract	Estimating and Planning Agile Projects	Selecting Vendors	Establishing a Business Mindset
Project Leadership, Management and Communications	PMP® Exam Power Preparation	Agile Practices for Product Owners	Administering Contracts	Budget and Financial Management
Contract Management Principles and Practices	Project Planning Analysis and Control	Project Portfolio Management Using Agile	Managing Outsourcing Engagements	Coaching and Mentoring for Improved Performance
Quality for Project Managers	Requirements Management: A Key to Project Success			Communicating Up: Winning Strategies for Successful Executive Conversations
Simulation: Project Management Applications	Rapid Assessment and Recovery of Troubled Projects			
IT Risk Management	Unlocking the Power of Earned Value Management			

George Washington University Certifications

FOUNDATION

INTERMEDIATE

INTERMEDIATE/
ADVANCED

ADVANCED

Associate's Certificate in Project Management: 3 COURSES IN 2 YEARS	Managing Projects OR Managing IT Projects	Associate's Certificate in Business Analysis: 3 COURSES IN 2 YEARS	Foundations of Business Analysis OR How to Gather and Document User Requirements	Associate's Certificate in Agile Practices: 3 COURSES IN 2 YEARS	Agile Projects: Keys to Getting Started OR Delivering Agile Projects with Scrum
	AND min. 1 more course from Core Project Management		AND min. 1 more course from Business Analysis		AND min. 1 more course from Agile Project Management
AND max. 1 course from: Elective Courses (excl. PMP® Exam Power Preparation)/ Business Analysis/Business Skills/Agile Project Management	AND max. 1 course from: Managing Projects/Managing IT Projects/Project Leadership, Management and Communications/Negotiation Skills for Project Managers/Agile Project Management/Business Skills	AND max. 1 course from any other course area			
Master's Certificate in Project Management: 7 COURSES IN 4 YEARS	Min. 3 courses from Core Project Management	Master's Certificate in Business Analysis: 7 COURSES IN 4 YEARS	Foundations of Business Analysis OR How to Gather and Document User Requirements	Professional Certificate in Business Skills: 5 COURSES IN 4 YEARS	Min. 4 courses from:
	AND max. 4 courses from:		AND min. 4 more courses from Business Analysis		Establishing a Business Mindset/Coaching and Mentoring for Improved Performance/Critical Thinking and Problem Solving/High Impact Communication/
Elective Courses/Agile Project Management/Contract Management/ Business Skills (max. 2)/Advanced Project Management (max. 2)/Business Analysis	AND max. 2 courses from:	Managing Projects/Managing IT Projects/Project Leadership Management and Communications/Negotiation Skills for Project Managers/Agile Project Management/Business Skills	Communicating Up: Winning Strategies for Successful Executive Conversations	AND max. 1 course from:	Negotiation Skills for Project Managers/Business Process Analysis, Innovation and Design
Master's Certificate in Programme Management: 7 COURSES IN 4 YEARS	Programme Management	Master's Certificate in Agile Practices: 7 COURSES IN 4 YEARS	Agile Projects: Keys to Getting Started		
	AND min. 5 courses from: Elective Courses (excl. PMP® Exam Power Preparation)/ Project Portfolio Management Using Agile/Advanced Project Management/ Strategic Enterprise Analysis/Developing a Business Case		AND min. 4 more courses from Agile Project Management	AND max. 2 courses from:	
AND max. 1 course from Business Skills	AND max. 1 course from Business Skills				

Advanced Project Management/Programme Management

Leading Complex Projects

Programme Management

Rapid Assessment and Recovery of Troubled Projects

Unlocking the Power of Earned Value Management

PMI Certifications & Prerequisites

CAPM® (Certified Associate in Project Management) Certification

High school diploma, associate's degree or the global equivalent

+

EITHER 1,500 hours (1 year) of project experience

OR 23 hours of project management education completed by the time you sit for the exam

PMP® (Project Management Professional) Certification

High school diploma, associate's degree or the global equivalent

+ 7,500 hours (5 years) leading and directing projects

+ 35 hours of project management education

OR

Bachelor's degree or the global equivalent

+ 4,500 hours (3 years) leading and directing projects

+ 35 hours of project management education

PMI-ACP® (Agile Certified Practitioner) Certification

2,000 hours (1.5 years) of general project experience working on teams

(a current PMP® or PgMP® will satisfy this requirement but is not required to apply for the PMI-ACP)

+ 1,500 hours (in addition to the 2,000 hours above) working on agile project teams or with agile methodologies

+ 21 contact hours of training in agile practices

PgMP® (Programme Management Professional) Certification

High school diploma, associate's degree or the global equivalent

+ 6,000 hours (4 years) of project management experience

+ 10,500 hours (7 years) of programme management experience

OR

Bachelor's degree or the global equivalent

+ 6,000 hours (4 years) of project management experience

+ 6,000 hours (4 years) of programme management experience

Business Analysis

Foundations of Business Analysis 

How to Gather and Document User Requirements 

Business Data Modelling

Business Process Modelling 

Developing Use Cases 

Testing Techniques for Tracing and Validating Requirements 

Facilitation Techniques for Requirements Development

Strategic Enterprise Analysis

Developing a Business Case

IIBA Certifications & Prerequisites

CCBA® (Certification of Competency in Business Analysis)

High school education or global equivalent

+ 3,750 hours (2.5 years) of business analysis work experience aligned with the BABOK® Guide in the last 7 years

+ 900 hours in 2 of the 6 knowledge areas or 500 hours in 4 of the 6 knowledge areas

+ 21 hours of Professional Development in the past 4 years

+ 2 references from a career manager, client or CBAP® recipient

Certified Business Analysis Professional (CBAP® Certification) Requirements

7,500 hours (5 years) of business analysis work experience aligned with the

BABOK® Guide in the last 10 years

+ 900 hours in 4 of the 6 knowledge areas

+ 21 hours of Professional Development in the past 4 years

+ 2 references from a career manager, client or CBAP® recipient

*PMP Certification

Worldwide popularity

With more than 500,000 certified project managers the Project Management Professional (PMP)® is the most important industry-recognised certification for project managers. You can find PMPs leading projects in nearly every country and, unlike other certifications that focus on a particular geography or domain, the PMP is truly global. As a PMP, you can work in virtually any industry, with any methodology and in any location.

To become PMP certified

Candidates must demonstrate an acceptable and valid level of understanding and knowledge of project management that is tested by the PMP examination. The certification exam has 200 multiple-choice questions, and you have 4 hours to complete it.

All of our core courses follow the PMBOK® Guide and are a great way for you to prepare for the exam. They also count towards the formal Project Management training required. We recommend that you at least consider the following courses before you apply for the exam: 1. Managing Projects – 2. Scheduling and Cost Control – 3. Risk Management – 4. PMP Exam Power Prep.

The first three courses cover nearly 80 % of the exam questions and together with the PMP Exam Power Prep course you will have the necessary knowledge to successfully pass the exam and be a successful project manager.

To maintain the PMP certification

PMI requires PMPs to obtain 60 PDUs (Professional Development Units) per three-years-cycle. At least 35 PDUs must be earned in the category Education. According to the PMI Talent Triangle a minimum of 8 PDUs is required in each of the three areas

1. Technical Project Management –
2. Leadership -
3. Strategic & Business Management.

Education PDUs for our courses are split amongst those areas. The remaining 25 PDUs can be claimed in the Giving Back to the Profession category which includes volunteering at local PMI chapters, writing articles and working as a professional in project management.



Adopt: Reinforcing and Applying the Skills Learned

What good is professional training when it stays in the classroom? If learning isn't reinforced, it's forgotten. A mix of follow-up workshops, blended learning options or professional coaching will help your team apply and adopt what is learned to benefit your entire organisation.

Through our robust learning reinforcement offerings, organisations are able to:

- Accelerate implementation and use of best practices on the job
- Quickly apply new knowledge and skills acquired through training
- Increase retention and adoption of critical skills, processes, tools and behaviours learned in the classroom
- Promote continuous improvement
- Create an environment that fosters new practices



Learning Reinforcement Tools

Individual Training Portal

The online training portal is individual to you, designed and dedicated in helping you to manage your training by giving you easy access to all of the information you need and enhance your learning experience. You will have access to a variety of tools to help you sharpen your project management skills.

The training portal provides you with one-stop access to your TwentyEighty training and any of the TwentyEighty Impact Model activities that may be available to you, depending on the course you are taking. It is included in the course price and you have access to it for up to 5 years.

Impact Workshops

Simulated and activity based learning events focus on allowing learners a chance to apply the knowledge gained in the classroom using company-specific standards and practices.

- Practice newly learned skills in a safe environment
- Team approach mimics actual project work, so the workshop is relevant and applicable
- Impact Workshops can be created for project managers, business analysts and contracting professionals

Coaching

One-on-one or group coaching for project managers, business analysts or contracting professionals

- Reinforce critical skills and behaviours for project focused professionals
- Develop confidence, which enhances communications and collaboration within your organisation

Learning on Demand Modules

We have developed 19 Project Management Learning on Demand (LOD) modules that cover the 4 phases of the project life cycle, 5 Business Analysis LOD modules and 3 Information Technology LOD modules. Each module is 90 minutes long, self-paced and online. These modules can be used as part of a knowledge reinforcement or adoption strategy.

Project Planning Workshops

Project Planning Workshops provide a practical complement to TwentyEighty's formal project management training programmes. The workshops are led and facilitated by an experienced workshop "coach", and are available in a 3, 4 or 5 day format.

There are 2 different types of Project Planning Workshops:

- **Project Simulation Workshop**

A project simulation workshop uses a specifically developed client case study and brings together project managers from different parts of the business to work through simulations together to build a more common, practical and robust approach to the planning activities they undertake for their own live projects.

- **"Live" Project Workshop**

The "Live" Project Workshop is designed to fast-track the planning process for "live" client projects, while at the same time building higher levels of quality, robustness and consistency into the planning deliverables.

Blended Learning: Tailored and Delivered to Your Specific Needs

TwentyEighty Strategy Execution offers unmatched capabilities to create a performance improvement programme that meets your specific needs while making it easier for you to implement.

Whether you take just one or two courses to meet specific needs or you complete a programme and earn an industry-recognised certificate, you'll always be able to count on a highly engaging, highly interactive learning experience.

Our courses are available in 4 options:

Public Classroom Training

We have a large range of public courses available in a number of countries and cities. All our public classroom courses cover all areas set down by PMI in the Project Management Body of Knowledge (*PMBOK® Guide*) and IIBA in the *Business Analysis Body of Knowledge (BABOK® Guide)*.

You can choose from the following course areas:

- Core Project Management
- Advanced Project Management/Programme Management
- Agile Project Management
- Business Skills
- Business Analysis
- Contract Management

Virtual Instructor-Led Training – Live and Interactive

TwentyEighty Strategy Execution's Virtual Classroom is training in a live, interactive online format and lets you communicate with instructors and fellow students via headset and text-chat.

The virtual classroom courses are fully equivalent to traditional public training courses, can be applied toward a number of George Washington University certificates, teach to exactly the same learning objectives, and require the same amount of "seat time".

Corporate Onsite Training – Delivered at Your Site

A training programme is only as good as the results it produces. That's why we offer programmes that address your organisational goals and generate results. Our instructors around the world have a clear knowledge and understanding of the languages and cultures of their respective regions. So, wherever your employees are located, they'll learn in the language and format that is most relevant to their unique global work environments.

TwentyEighty Strategy Execution has proven experience in course customisation for clients. In fact each year we customise more than 300 training courses for our clients and the number is growing. We offer various levels of customisation depending on our clients' needs.

E-Training – Learning at Your Own Pace

You have access to TwentyEighty's large number of online training courses. Most courses typically take about 30 hours to complete, which you must do within 42 days. Like our classroom courses, a final exam tests your knowledge of the subject, although the majority of your success is based on the case studies and exercises you complete.

Our Accreditors and Partners



George Washington University

The George Washington University (GWU), which is highly ranked by the Financial Times, Wall Street Journal and Business Week, is TwentyEighty's academic partner for over 30 years. Through this partnership, TwentyEighty's clients are ensured rigorous, practical coursework and rewarded with impressive professional certificates that set them apart as experts in their field.

In addition to earning a wide variety of certificates, our delegates can also earn credit toward GWU's Master of Science in Project Management. The university will award advanced standing to those students who earn an TwentyEighty/GWU Master's Certificate within five years of starting the Master's degree programme.



Project Management Institute (PMI)

PMI is the world's leading association for project management. It is dedicated to enforcing project management excellence by bringing together a community of project managers through using a common language.

TwentyEighty Strategy Execution have a long-standing relationship with PMI. We are Registered Education Provider (REP), the official training partner of the PMI UK Chapter and Gold Sponsor of many PMI chapters all over the EMEA region. Our courses are aligned with PMI's *Project Management Body of Knowledge (PMBOK® Guide)* and are suitable for those working towards a professional certification.

PMI, with over 460,000 members in more than 170 countries is the world's foremost advocate for the project management profession. PMI is comprised of more than 260 chartered chapters worldwide and has over 500,000 certified Project Management Professionals (PMPs), PMI's most popular certification for project managers.



International Institute of Business Analysis (IIBA)

TwentyEighty Strategy Execution is proud to be a Charter Endorsed Education Provider (EEP) of the International Institute of Business Analysis (IIBA). IIBA is an international not-for-profit professional association for business analysis professionals.

Since its inception in October 2003, IIBA has acquired over 12,000 members and developed 90 chapters across the world, with more forming every month. All of TwentyEighty's business analysis courses are accredited by IIBA and are aligned with the Business Analysis Body of Knowledge (*BABOK® Guide*).

TwentyEighty Strategy Execution Around the World

Helping you to achieve your goals by bringing certainty to your commitments



Operational Excellence

- Over 35 years of experience
- Long term partnership with over 35% of the world's largest 500 companies
- We have helped more than 1000 organisations and 1.4 million professionals from 100 countries address business challenges, drive results and meet their goals
- Over 100,000 e-training students around the world since 1998
- 600 globally based instructors and 65 European. Local or regionally based instructors used to ensure that classroom discussions reflect local examples and cultural sensitivities
- Every week more than 2,000 people attend one of our courses somewhere in the world
- Among our clients, 99% say they would unequivocally recommend our training
- Courses delivered in different languages: Arabic, Dutch, English, French, German, Italian, Russian and Swedish
- Flexibility of learning through different training delivery formats – public classroom training, on-site training, e-training, Virtual Classrooms and Learning on Demand (LOD) Modules
- Certificate programmes backed by the George Washington University, PMI and IIBA
- A dedicated team for customising your learning programmes to your specific methodologies, requirements and tools
- Dedicated team to undergo rigorous course review and change to reflect the latest practices and changing needs of the market
- Post learning workshops to reinforce key material from the programme and increase adoption rates

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